

Library 2.0

- a new participatory future?

Kim Holmberg
Information studies | Åbo Akademi



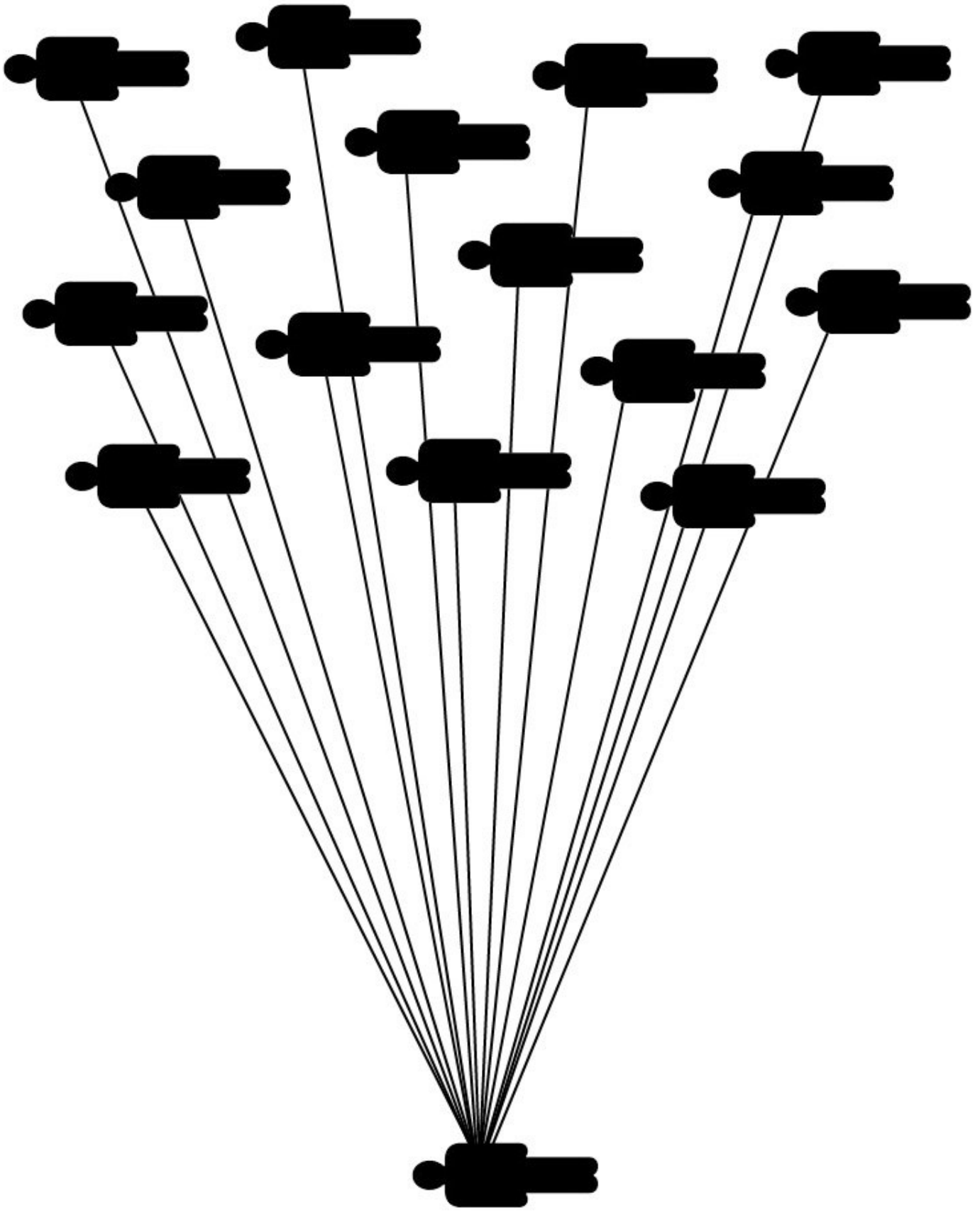
LIBRARY
2 POINTOH
4.FI

a workshop organized by *Library 2.0 – a new participatory context* -research project at the Information Studies department of Åbo Akademi

”Web 1.0”

Web 1.0 – “Read-Only Web”

- Static web pages
- Content published by the webmaster
- No user participation
- Not often updated
- Own servers and applications



”On the Internet...”



“On the Internet, nobody knows you’re a dog.”

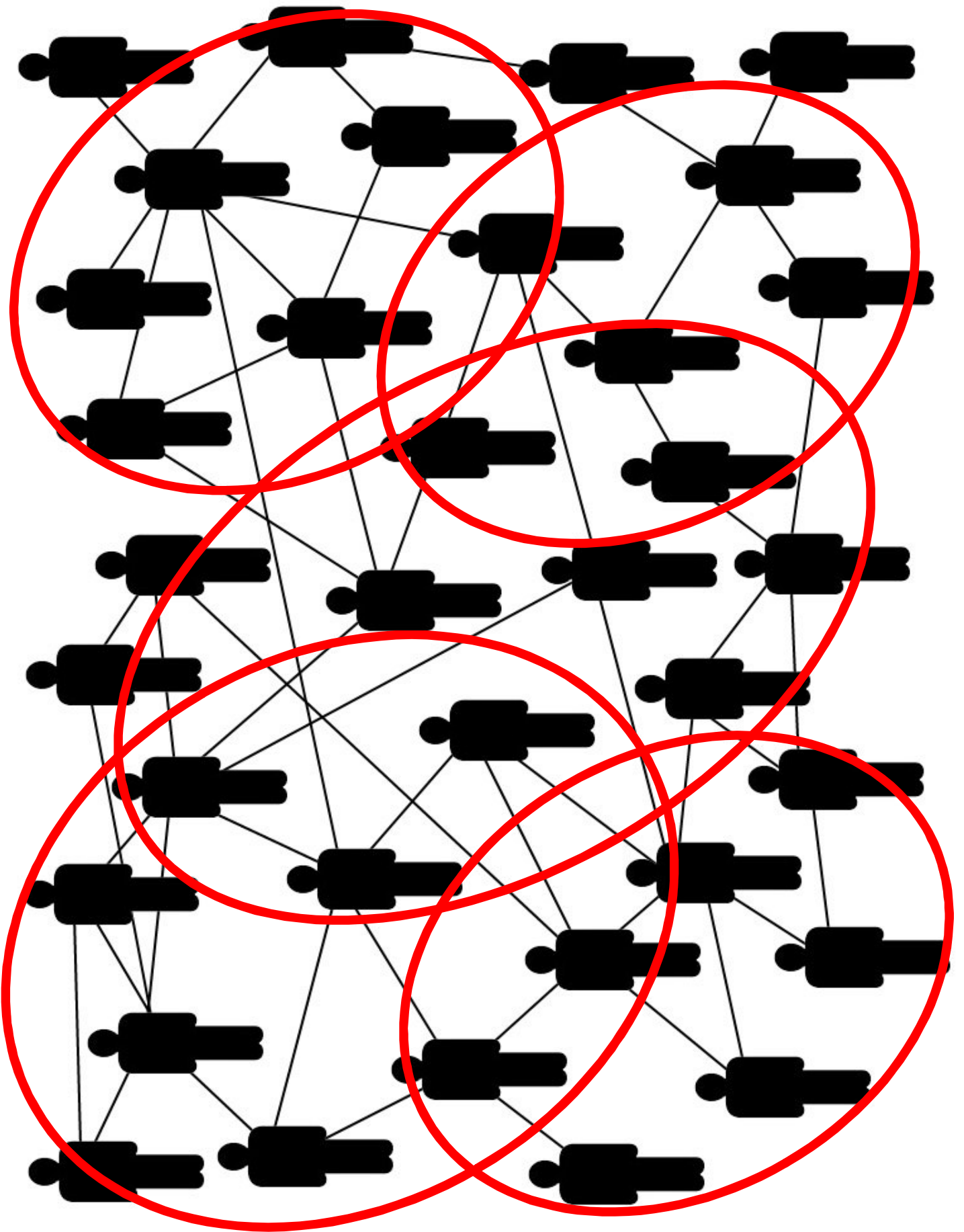
Web 1.0

→ Web 2.0

Web 2.0 – “Read/Write Web”

- Dynamic web pages
- Opens content to be used and reused
- Active user-participation
- (Usually) Frequently updated
- Outsourced services

“Architecture of participation”





Nalle

Family: Kim Holmberg (Dogs)
Breed: Borderterrier
Sex: Male
Loved Since: 2004
Hometown: Turku, Finland

Mini-Feed

Yesterday

- Nalle and Diddy are now friends. 5:47pm
- Nalle and Sweep are now friends. 5:47pm
- Nalle and Tilly are now friends. 5:47pm
- Nalle and Magners are now friends. 5:47pm
- Nalle and Lilo (Borderengas Bleriot Lilo) are now friends. 5:47pm

Information

Favourite Parks: Kupittaa park, which is a nice park just around the corner and Tonttulinna, which is a dogpark I go to to meet my mates and to catch up on the latest gossip, but my absolute favorite is to run free in a forest :-)

Photos of Nalle

Displaying 8 of 13 Photos

[See All](#)

- [View Nalle's Friends \(19\)](#)
- [View Photos of Nalle \(13\)](#)
- [Edit Nalle's Profile](#)
- [Change Profile Picture](#)
- [Tag Photos of Nalle](#)
- [Tag Your Friend's Photos of Nalle](#)
- [Tag Videos of Nalle](#)
- [Invite Friends for Nalle](#)
- [Submit Arf Alert, Nalle is missing!](#)
- [Turn on privacy mode.](#)
- [Pet Him!](#)

Nalle's Friends

Displaying 6 of 19 Friends [See All](#)



Lilo
(Borderengas Bleriot Lilo)



Magners



Tilly



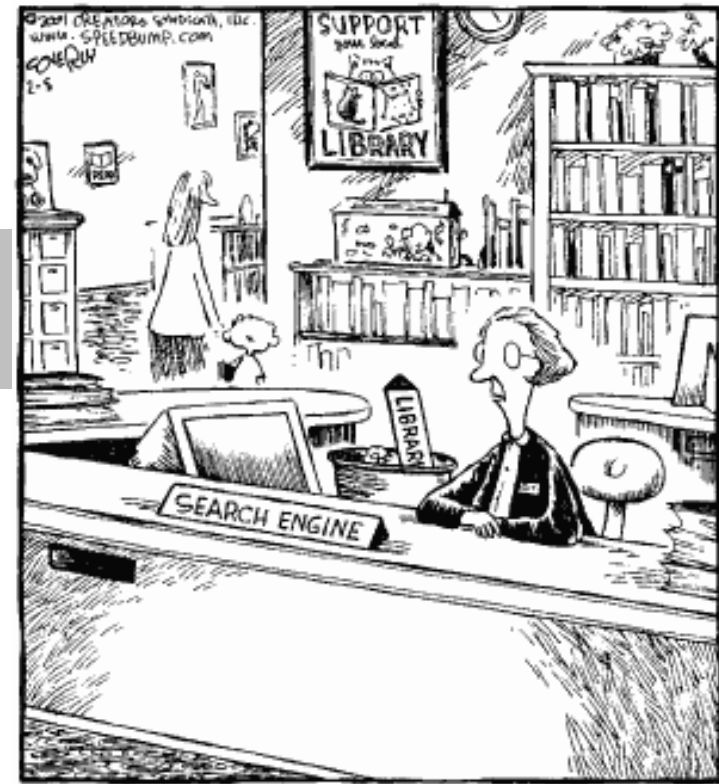
Library 2.0

Blondie

by Dean Young and Denis Lebrun



© 2010 King Features Syndicate, Inc. All rights reserved.
www.blondie.com



Maybe after all...

Library 2.0 - Definitions

- Library 2.0 is the natural evolution of library services to a level where the library **user is in control** of how and when she gets access to the **services she needs and wants**.

Thomas Brevik

<http://lib1point5.wordpress.com/>

- The principles of Library 2.0 seek to put users in touch with information and entertainment wherever they may be, breaking down the barriers of space, time and outdated policy. It is a **user-centered** paradigm focusing on knowledge, experience, **collaboration**, the **creation of new content** and encouraging the heart.

Michael Stephens

<http://www.tametheweb.com/>

- It is a philosophy of rapid change, flexible organizational structures, new **Web 2.0 tools** and **user participation** that will put the library in a much stronger position, ready to efficiently and effectively meet the needs of a larger user population.

Michael Casey

<http://www.librarycrunch.com/>

- Library 2.0 =
(books 'n stuff + **people** + **radical trust**)
x **participation**

Darlene Fichter

http://library2.usask.ca/~fichter/blog_on_the_side/2006/04/web-2.html

Library 2.0

Communication 

Communities 


Collaboration 


Outsourced tools 


Communication


meebo [om](#) [blogg](#)



instant messaging everywhere

 **aim**
logga in
lösenord
[glömt lösenordet?](#) [bli medlem!](#)

 **yaho**
logga in
lösenord
[glömt lösenord](#)

 **google talk**
logga in
lösenord
[glömt lösenordet?](#) [bli medlem!](#)

 **msn**
logga in
lösenord
[glömt lösenord](#)

fler nätverk:   anslut som osynlig

Instant Messaging

<http://www.meebo.com>

- IM a librarian

<http://www.oberlin.edu/library/reference/im.html>

- UNLV libraries

<http://www.library.unlv.edu/ask/chat.html>



"WELL, YES, WE COULD READ YOUR BLOG... OR YOU COULD JUST TELL US ABOUT YOUR SCHOOL DAY."

Blogging

- MaijaB:n blogi
<http://www.kirjastot.fi/kirjastoala/blogit/maijab/>
- Eduskunnan kirjasto
<http://parlamenttikirjasto.blogspot.com/>
- Sivullinen Stooreja
<http://stoori.blogspot.com/>



Really Simple Syndication

- Google Reader

<http://www.google.com/reader/>

- Stockholms stadsbibliotek

<http://www.biblioteket.se/default.asp?id=3059>

- Netvibes

<http://www.netvibes.com/>

Exercise

Library blogs

RSS feeds

Instant messaging

What, where, how and why?

Challenges and possibilities?

Communities

The image shows a screenshot of a Facebook profile page. The top navigation bar includes the Facebook logo, the word "facebook", and tabs for "Profile", "edit", and "Friends". The profile name is "Keski-Espoon kirjasto". The page is divided into several sections: "Information", "Group Info", "Contact Info", and "Recent News". The "Group Info" section lists details such as Name, Type, and Description. The "Contact Info" section lists Website, Street, and City/Town. The "Recent News" section lists several URLs.

facebook Profile edit Friends ▾

Keski-Espoon kirjasto

Information

Group Info

Name: Keski-E
Type: Organiz
Description: This is o
The old
Mon-Th
Fri-Sat
Self-se

Contact Info

Website: [http://...
path=1](http://...path=1)

Street: Kirstint
City/Town: Espoo,

Recent News

<http://wanhakeskari.blogspot>
<http://e76web20.blogspot.c>
<http://espoonkeskuksenalue>

Social Networks

<http://www.facebook.com>

- NING

<http://library20.ning.com/>

- Facebook

<http://www.facebook.com/>

- Libraries (search applications, groups, events, ...)

- Second Life

<http://infoisland.org/>

LibraryThing BETA

Home Book Suggestions Zeitgeist Group

Library

What is L

Enter what y
with people

Go ahead ar

What's good

- Meet the
- Catalog v
- Get recor
- Put your
- Enter 200

Check it ou

- Members
- Show yo

Personal Libraries

- LibraryThing

<http://www.librarything.com/>

- Shelfari

<http://www.shelfari.com/>

Exercise

Libraries and online communities
Libraries on Facebook

What, where, how and why?
Challenges and possibilities?

Conclusions

???

Library 2.0

Communication 

Communities 

Collaboration 

Outsourced tools 

Possibilities

Communicate with clients, staff and media

Plan affordable marketing strategies

Increase efficiency and improve project
management

Outsource IT-services

Prepare for the future



"I read a story about this place on the Internet. But I didn't think it actually existed."

THANK YOU!

www.library2pointoh.fi

